

LONDON
PLAY

London Play is a small but mighty charity that works for every child in the capital to have the space, time and freedom to play outside daily, near to where they live.

**Kids need
SPACE
TIME
FREEDOM
TO PLAY**
but all are under threat



Play is so vital for children's health, happiness and development that it is recognised as a universal human right. Yet too many are missing out. London Play supports people and organisations across the capital to protect, expand and improve free play opportunities for children, especially in less affluent areas. We also campaign to raise awareness about the importance of play. In parks or adventure playgrounds, on housing estates or in the streets, at school and at home, we promote play everywhere that children go.



www.londonplay.org.uk

The Mayor of London, Sadiq Khan, has pledged to make London the best city in the world to grow up in. Ensuring children have the space, time and freedom to play is crucial to this vision. Here are our five ways to a playful London:

1: Implement a London-wide strategy for play.

To set the capital on course to be the most playful city in the world by 2030.

2: Act to promote, protect and celebrate London's unique adventure playgrounds.

London is the adventure play capital of the world. Its 72 surviving staffed adventure playgrounds are part of the city's unique heritage, and must survive and thrive for the benefit of current and future generations of Londoners.

www.londonadventureplaygrounds.org.uk

3: Enforce the recommendations set out in the London Plan relating to the quantity, quality, and accessibility of play provision.

Play areas built as part of new developments must be inclusive and maximise play value for all children living nearby.

4: Continue working to reduce the speed and volume of traffic on all roads so that children can access all their daily needs safely and independently.

Continue to use Car Free Day as an opportunity for Londoners to experience their own streets as spaces for playful community interaction.

www.londonplaystreets.org.uk

5: Appoint a young Mayor for Play.

Ensure children in London have their views heard and acted on about decisions that affect their lives. Appoint a young person as Mayor of Play, supported by children from across the capital.